



PRIVACY POLICY

COMMITMENT TO PRIVACY

Pool and Spa Trade School and H2O Trade School are committed to upholding the highest standards of honesty, integrity, and fairness. We value your privacy and are dedicated to protecting any personal information you share with us online.

We do not collect personal information unless you choose to provide it. Additionally, we do not use techniques that gather personal data without your knowledge. You have the right to decline the collection or transfer of your information. We will never share your personal information with third parties without your consent.

INFORMATION WE COLLECT

We collect certain types of information when you interact with our website, such as signing up for newsletters or submitting forms. Additionally, we may collect browsing data, including:

- Pages visited and resources accessed
- Frequency and duration of visits
- IP address and browsing country
- Search activity and downloaded materials

This information helps us improve our website and services to better meet your needs.

Personally Identifiable Information

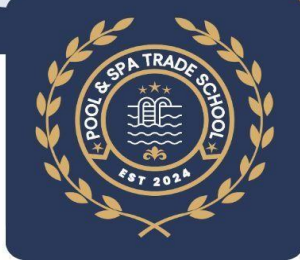
We may collect and retain personal information, including:

- Name
- Email address
- Mailing address
- Phone number
- IP address (browsing country)
- Browsing history (when on our website)

We gather this information through various means, such as contact forms, newsletter sign-ups, emails, and user comments.

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Your ticket to employment

Use of Cookies

What Are Cookies?

Cookies are small files stored on your device when you visit certain websites. They allow us to:

- Enhance user experience and site navigation
- Save preferences for future visits
- Track engagement with advertisements
- Analyze website traffic and interactions

Google Analytics

We use Google Analytics to understand visitor behavior and optimize our website. Google Analytics collects non-personally identifiable information, such as:

- Number of visitors
- Pages visited
- Visitor origin
- Browsing patterns

This data is processed anonymously, and we do not allow Google to use or share this information. You may opt out of Google Analytics tracking if desired.

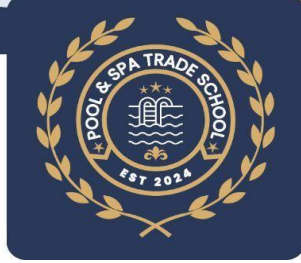
ADVERTISING COOKIES

We may use cookies for advertising, remarketing, and retargeting purposes. These cookies track:

- Recent searches
- Previous interactions with our website
- Engagement with advertising content

This allows us to display relevant ads based on your interests. You can opt out of Google's remarketing program by adjusting your [Google Ad settings](#).

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Your ticket to employment

THIRD-PARTY DISCLOSURE

We do not sell, trade, or transfer personally identifiable information to outside parties without prior notice. However, we may share data with trusted partners who help operate our website or conduct business, provided they maintain confidentiality.

We may also disclose information if required by law, to enforce site policies, or to protect our rights, property, or safety. Non-personally identifiable visitor information may be shared for marketing, advertising, or analytics purposes.

Third-Party Links

Our website may include links to third-party products or services. These external sites have their own privacy policies, and we are not responsible for their content or activities. However, we welcome feedback to ensure the integrity of our website.

How We Use Your Information

We use collected data to:

- Improve website functionality and user experience
- Personalize content and marketing efforts
- Send promotional emails and updates
- Conduct market research and analysis

We do not sell or distribute your personal information. All data collected is used solely to enhance our services and marketing strategies.

Acceptance of Terms

By using this website, you acknowledge and accept the terms outlined in this Privacy Policy.

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